

Minutes for 11/20/2004  
Communications Committee Meeting

The November Communications Committee Meeting was called to order at 1:15 PM at the Village Hall on November 20, 2004. Committee members present included Susan Caraher, Jim Rukas, Bill Pragatz, and Corinne Krebs others present were Pam Becker, Robert Livingston, and Ed Varden. There were no prior meeting minutes to approve. Both the August and November minutes will be read for approval at the next Communications Committee Meeting.

The website was covered under old business with a brief review of the bids received to outsource the work of updating the website with meeting minutes and agendas. There was some discussion on the Darling Software bid as being the best bid submitted to the committee thus far. Susan Caraher expressed a preference to pay someone to post district information on the website and others agreed that an independent source would keep politics from interfering with information postings. Robert Livingston expressed an interest in posting more than just meeting agendas and minutes, which was determined to be addressed again once the website had been updated and continuously maintained. Concerns were brought out regarding how the committee could afford to pay for this type of outsourcing and whether it would affect other projects the committee may want to pursue. Ms. Caraher requested that the website be included in the Steering Council's November Meeting so it may be approved and action taken to hire an independent source for maintaining the website. Jim Rukas offered to assist anyone taking over the website and passed on a disc with the web information. Stephanie Darling from Darling Software will be invited to the November 30<sup>th</sup> Steering Council Meeting.

Two items covered under new business involved a possible educational newspaper column and organization of a spring event. Corinne Krebs presented the educational news column having made contacts with the Westosha Report concerning the matter. The committee thought expanding the educational articles to include news releases for the paper would further public awareness of the Lake District activities and involvement in the community, reaching people who may not have internet access and the like. The first educational article to be tried out in the Westosha Report will contain information on ½ logs; what they are, who they benefit/affect, why they're important, where they're used, and what concerns or myths surround them. Pam Becker presented the possible organization of a Spring Event. She suggested a "Safety on the Lake" Workshop sponsored by the Lake District in cooperation in LARA to provide a family education on "what to do if"s. She felt Officer Prudick may be a good contact for the workshop organization with the idea that the workshop would be a free 2-3hr early spring event prior to many boaters using the lake. Robert Livingston felt Boat Launching Fees should contribute to such seminars on boating safety or that truck-trailer parking fees could also act as a budget supplement for some of these things. The idea involved a sticker for residents at a specified rate and all others would pay higher launching fees to use the lakes.

The next meeting date is set for December 18<sup>th</sup>, 2004 at 1:00PM in the Village Hall.  
Meeting Adjourned.