

Minutes for 8/21/2004  
Communications Committee Meeting

The August Communications Committee Meeting was held at the Twin Lakes Village hall at 9:00 AM. Susan Caraher, Lynne Hellman, Jim Rukas, and Corinne Krebs attended the meeting.

Under Old Business, the committee discussed the Lake Rehabilitation and Protection District's website. The website has become more work than the volunteer task force can handle in updates and new postings. The committee determined that outsourcing the work would be beneficial to the district since someone would be paid to maintain and update the site regularly. Several options were discussed, including an internship, an outside web company, and web updates made by committee members as new minutes and agendas were completed. Points were made for and against each option, but the committee decided to obtain three bids from outside companies plus a bid from Jim Rukas for maintaining the website. To ensure the bids were comparable the committee established a simple criteria of posting meeting minutes and agendas by a specific monthly date, which all committees would need to abide to get their information posted on the web. Susan Caraher made a motion which Lynn Hellman seconded leading to a unanimous vote for the action by all other members present.

New Business asked members to present ideas for projects which the committee could work on and should pursue. Several ideas came out in that brainstorming session including a district newsletter/ mailing, an event such as Liberty Fest specifically geared toward the lake and education about lake-related issues, publicizing Workshops/Seminars/Conferences presenting lake topics, and educational articles for the newspaper. The discussion concluded with more information needed on the possible communication committee projects.

Meeting was adjourned.